

CAM Alternatives returns to the market as independent partnership after successful carve-out from Deutsche Bank

Following the closing of the acquisition of DB Private Equity GmbH („DBPE“) by CAM Holding GmbH on 31st August 2018, a new independent asset manager with a focus on alternative investments has been established. Managed by its seven partners, the business is operating under the new name CAM Alternatives GmbH („CAM Alternatives“). CAM Alternatives will be combined under a joint umbrella together with CAM Private Markets GmbH („CAM Private Markets“), which focuses on private equity managed accounts.

In March, CAM Holding had come to an agreement with Deutsche Asset Management to acquire DBPE. Since then, the team has been working on the closing of the transaction, the carve-out of DBPE from Deutsche Bank Group and the subsequent combination with CAM Private Markets. The transaction reunites the teams and activities of two Cologne-based private equity specialists who share a long and successful common history. In consideration of the origins of both teams in CAM Private Equity, which was originally founded in 1998, the partnership will be operating under the new name CAM Alternatives (www.cam-alternatives.com).

“We had the unique opportunity to bring back together what belongs together” says Dr. Rolf Wickenkamp, founding partner of the predecessor companies and Co-CEO of CAM Alternatives. “My partners and I have closely worked together for more than 13 years. We immensely look forward to creating a new momentum at CAM Alternatives.” “We intend to build on the core strengths of CAM and are now in the position as an independent partnership to be more flexible and closer to our clients” adds Andreas Schmidt, Co-CEO alongside Dr. Rolf Wickenkamp.

Jointly with CAM Private Markets, CAM Alternatives is currently managing more than €3 billion of client funds, invested in private equity and infrastructure. The platform employs more than 35 professionals in Germany, the UK and North America.

“We see ourselves as an ideal partner for mid-sized institutional investors who are looking for an experienced and dependable partner to build or expand their private equity and infrastructure portfolios. We offer multi-investor programs as well as individual bespoke managed account solutions”, explains Andreas Schmidt.

CAM Alternatives builds on a stable institutional investor base of leading insurance companies, pension funds and family offices that have in some cases been loyal clients of the platform for 20 years. “We know that we need to earn this trust every day” highlights Rolf Wickenkamp, “in everything we do, we must first and foremost think about the needs of our clients”.

In the coming weeks, CAM Alternatives will be launching the successor funds to its longstanding and successful flagship investment programs in the areas of private equity and infrastructure that will combine fund investments with select co-investments.